





SOE YAN PAING

UI/UX Designer

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SUMMARY

I'm a product designer with years of experience designing data-heavy and workflow-driven products across SaaS, platforms, and internal tools. I focus in making complex systems feel clear, predictable, and calm. I've worked fully remotely with distributed European teams and am comfortable collaborating across time zones and cultures.

EXPERIENCE

UI/UX Designer | **SustainLab** **Full-time/ Fully remote (Mar 2022 - Oct 2025)**

SaaS Sustainability Management Platform

- Designed and implemented intuitive user interfaces for a SaaS sustainability platform, improving usability and stakeholder engagement.
- Created wireframes, prototypes, and detailed specifications that streamlined collaboration between design and engineering teams.
- Contributed to front-end development by adjusting CSS, HTML, and Bootstrap components to align design with production.
- Collaborated with developers to ensure consistency between design mockups and live implementation.

UI/UX Specialist | **Cryptnox SA** **Freelance/ Fully remote (Sep 2023 - Jun 2025)**

Cryptnox Hardware Wallet Card Products

- Led redesign of Cryptnox website, resulting in a more user-friendly interface and seamless navigation.
- Developed Clevor website (A child product of Cryptnox), ensuring strong brand consistency and improved usability.
- Designed and launched mobile apps, enhancing accessibility for crypto hardware wallet products.
- Built and managed Shopify store, increasing discoverability and conversion with optimized product listings.

Digital Marketing Designer | **Ascend Corp** **Full-time/ Hybrid (Aug 2019 - Apr 2023)**

TrueMoney E-wallet Application

- Led design strategy for the Myanmar sector of TrueMoney e-wallet, optimizing flows to improve usability and adoption.
- Collaborated with cross-border teams to adapt global product design to local markets.

Early Career in Media & Design

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|--------------------------------|------------------------------|-----------------------|
| Visual Media Assistant - | Meridian Myanmar | (Apr 2016 – Jan 2017) |
| Media Production Coordinator - | Myanmar's Information Matrix | (Feb 2015 – Apr 2016) |

- Held creative roles in media and marketing companies in Myanmar, including visual design, content production, and coordination of multimedia projects.

Skills

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|---|---|--|
| UX & product design | Tools & collaboration | Front-End & implementation |
| <ul style="list-style-type: none">• User interface design• Prototyping & interaction design• Design systems• User flows• Collaboration & handoff• AI-assisted design• WCAG 2.1 standards• No-code implementation | <ul style="list-style-type: none">• Figma• Sketch• Framer• Miro• Wordpress• Elementor• Adobe creative suite• Canva• Affinity studio• Magicpath• v0• Jira• Confluence• Github | <ul style="list-style-type: none">• HTML5• CSS• Bootstrap 5• React• Angular• Javascript |

Education

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|-----------------------------------|-------------------------------|-----------------------|
| Master of Business Administration | Asian Institute of Technology | (Aug 2017 - May 2019) |
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Certificates

- Google UX Design Professional Certificate
- Responsive Web Design (FreeCodeCamp)
- Meta Front-End Developer

Language & hobbies

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|---|--|
| Languages | Hobbies |
| <ul style="list-style-type: none">• English (Fluent)• Burmese (Native) | <ul style="list-style-type: none">• Photography• Tech enthusiast• Music performance• Video gaming |