

SOE YAN PAING

UI/UX Designer

 www.soeyanpaing.com |  syp.soeyanpaing@gmail.com |

 www.linkedin.com/in/soe-yan-paing |  +66 628764401

SUMMARY

I'm a product designer with years of experience designing data-heavy and workflow-driven products across SaaS, platforms, and internal tools. I focus in making complex systems feel clear, predictable, and calm. I've worked fully remotely with distributed European teams and am comfortable collaborating across time zones and cultures.

EXPERIENCE

UI/UX Designer | SustainLab

Full-time/ Fully remote (Mar 2022 - Oct 2025)

SaaS Sustainability Management Platform

- Designed and implemented intuitive user interfaces for a SaaS sustainability platform, improving usability and stakeholder engagement.
- Created wireframes, prototypes, and detailed specifications that streamlined collaboration between design and engineering teams.
- Contributed to front-end development by adjusting CSS, HTML, and Bootstrap components to align design with production.
- Collaborated with developers to ensure consistency between design mockups and live implementation.

UI/UX Specialist | Cryptnox SA

Freelance/ Fully remote (Sep 2023 - Jun 2025)

Cryptnox Hardware Wallet Card Products

- Led redesign of Cryptnox website, resulting in a more user-friendly interface and seamless navigation.
- Developed Clevor website (A child product of Cryptnox), ensuring strong brand consistency and improved usability.
- Designed and launched mobile apps, enhancing accessibility for crypto hardware wallet products.
- Built and managed Shopify store, increasing discoverability and conversion with optimized product listings.

Digital Marketing Designer | Ascend Corp

Full-time/ Hybrid (Aug 2019 - Apr 2023)

TrueMoney E-wallet Application

- Led design strategy for the Myanmar sector of TrueMoney e-wallet, optimizing flows to improve usability and adoption.
- Collaborated with cross-border teams to adapt global product design to local markets.

Early Career in Media & Design

Visual Media Assistant - | *Meridian Myanmar*

(Apr 2016 – Jan 2017)

Media Production Coordinator - | *Myanmar's Information Matrix*

(Feb 2015 – Apr 2016)

- Held creative roles in media and marketing companies in Myanmar, including visual design, content production, and coordination of multimedia projects.

Skills

UX & product design

- User interface design
- Prototyping & interaction design
- Design systems
- User flows
- Collaboration & handoff
- AI-assisted design
- WCAG 2.1 standards
- No-code implementation

Tools & collaboration

- Figma
- Sketch
- Framer
- Miro
- Wordpress
- Elementor
- Adobe creative suite
- Canva
- Affinity studio
- Magicpath
- v0
- Jira
- Confluence
- Github

Front-End & implementation

- HTML5
- CSS
- Bootstrap 5
- React
- Angular
- Javascript

Education

Master of Business Administration | Asian Institute of Technology

(Aug 2017 - May 2019)

Certificates

- Google UX Design Professional Certificate
- Responsive Web Design (FreeCodeCamp)
- Meta Front-End Developer

Language & hobbies

Languages

- English (Fluent)
- Burmese (Native)

Hobbies

- Photography
- Tech enthusiast
- Music performance
- Video gaming